



IFC Has 90s Movies for the Summer

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To celebrate its summer marathon of '90s movies August 12 and 13, IFC created this spot featuring some of the best/worst moments to be captured in film during that decadent decade. From taking inappropriate liberties with pies to seances gone wrong to lots of teenagers making out, IFC's got it all.

As they say in Pulp Fiction-Quentin Tarantino's 1994 classic-bring out the gimp!

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EVP, Marketing and Digital Media: Blake Callaway

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Writer/Producer: Dennis Shinners

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Animator: Aaron Kent

Writer: Chris Molinaro

Vocals: Liam/JinglePunks

Music: Summer Girls, LFO