



Danny McBride is a Greedy Televangelist in **â€œRighteous Gemstonesâ€™**

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When they aren't bickering, swearing, or slapping each other in the face, three generations of televangelists are making a fortune broadcasting their message in HBO's *The Righteous Gemstones*.

The comedy series stars Danny McBride, John Goodman, and Adam DeVine as the dysfunctional family with a long tradition of deviance, greed and charitable work. Creative agency Mocean created this spot that unveils the first footage of the series.

The Righteous Gemstones comes from the creators of HBO's *Eastbound & Down* and *Vice Principals*. McBride serves as the writer, producer and director/executive producer with his Rough House Pictures partners Jody Hill and David Gordon Green.

The series premieres this August on HBO.

CREDITS

Network: HBO

Agency: Mocean