



Syfy Teams With Black Spot to 'Geeksplain' New York Comic Con

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Syfy and New York-based creative content agency Black Spot teamed up to create live, on the ground coverage for Syfy's fan-focused news service, Syfy Wire, from New York Comic Con over the weekend.

Syfy Creative Director Eve Penzer and Black Spot Creative Director Ian Collier brought together a team of writers to brainstorm and write dozens of concepts, providing Syfy Wire with a template for Con coverage for years to come.

Marking the first time Syfy has worked with an outside creative agency ahead of a big genre event, the team packed all four days of New York Comic Con with live coverage from the convention floor. Black Spot also provided Syfy with creative, production and post-production services for Syfy Wire and the network's live stage.

"It was truly a collaborative enterprise between all the creatives at both Syfy and Black Spot to give the best fan experience for Syfy Wire at New York Comic Con," said Penzer in a statement.

CREDITS

Agency: Black Spot

Executive Producer/Creative: John Laskas

Project Manager: JoAnna Laskas

Creative Director: Ian Collier

Writer/Researcher: Ty Worley

Post Producer: Taylor Evin

Editor: Brian Bove

Editor: Paul DiNatale

Editor: Matthew Korb

Editor: Carl DeGrazio

Editor: Sonny Ratcliff

Editor: Anthony Carvalho

Black Spot On Set Production Team

Executive Producers: Carla Sacks & JoAnna Laskas

Supervising Producer: Erin Gillette

Production Manager: Angela Griffith

Production Coordinator: Kate Mischaikow

Client: Syfy

Creative Director: Eve Penzer

Sr. Director Marketing Production: Bill Ikin

Multiplatform Content Producer: Meghan Dineen

Producer: Mike Pinho

Project Manager: Christie Garcia

Post Producer: Morgan Johnson