



## Facebook Watch Highlights Beauty Influencer Huda Kattan

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Huda Beauty may be at its beginning stages. The brand is just a baby-but a strong baby.

"We're a really hungry, fat baby," says the company's CEO Huda Kattan in Facebook Watch's trailer for Huda Boss, an upcoming reality series on the platform.

Kattan is known as a beauty influencer, with more than 25 million Instagram followers. The 10-episode series will spotlight her and her family-her sisters Mona and Alya, as well as her husband Chris-as they continue to build Huda Beauty's makeup line. The family lives in Dubai, but travel around the world for business, and the show will pull back the curtain for a behind the-scenes look at running a multi-million dollar brand, and the personal struggles along the way.

In addition to the episodes, Kattan will also engage with fans through live question and answer sessions on Facebook Watch, and share her favorite beauty tips and tricks via Facebook Live With.

Huda Boss debuts June 12 on Facebook Watch.