



'Creativity is the Answer' for Adidas

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Adidas put together a slew of celebrities and athletes-including David Beckham, Leo Messi, Paul Pogba, Dele Alli, Gabriel Jesus, José Mourinho, Luis Suarez, Von Miller, A\$AP Ferg, Mo Salah, Caroline Wozniacki, Karlie Kloss and Pharrell Williams-for this broad campaign ahead of the FIFA World Cup 2018 taking place across Russia starting June 14.Â

See how many of them you can spot in the spot above.

The brand also launched its #HeretoCreate campaign across Twitter, Facebook and Instagram, encouraging creatives around the globe to chime in.

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CREDITS

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