



The Best Things in Life Are MTV

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MTV Germany encourages its viewers to just be free in this brand spot, whether that's by freeing their spirit, their awesome, their stupid or whatever.

Go here for more on how BDA Creative designed this multi-platform campaign, although German speakers will definitely have an advantage.

â€‹CREDITS

Network: MTV Germany

Agency: BDA Creative

Song: "Found What I've Been Looking for," Tom Grennan