



## Top 5 Hot Spots: December 2017

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What better way to say goodbye to 2017 than with Animal Planet's Rico the Rooster, and the iconic voice of James Earl Jones reminding viewers "This is CNN."

American Idol also managed to pack in a nod to Stars Wars and fast-moving spots for Showtime's sports programming, and Discovery's Street Outlaws, have viewers speeding into 2018.

Before the new year gets too far along, here's a look at the five most-viewed Hot Spots on Daily Brief last month.

### 5. Inside the Action-Packed World of Showtime Sports

This fast-moving spot promotes Showtime's wide offerings of sports programming, touches on the premium network's line-up of sports-focused documentary films, all accompanied by pop track "Watch Me" by The Phantoms and a new graphics package.

### 4. 'Star Wars' BB-8 Is Going to Hollywood!

As Star Wars: The Last Jedi was about to premiere, Disney-ABC took the

opportunity to mash that up with another of its big properties: American Idol, coming to ABC in March and featuring judges Lionel Richie, Katy Perry and Luke Bryant as well as host Ryan Seacrest. Production company Black Label Content did the honors.

### 3. Discovery Speeds Into Season 10 of 'Street Outlaws'

Series star Big Chief narrates this spot by DC Collective, teasing the biggest, baddest competition yet with the ultimate prize: the chance to take the dragway at the Bristol Motor Speedway and prove he's the best of the best once and for all.

### 2. James Earl Jones Sits Down to Enjoy CNN's Modern Storytelling

CNN has changed quite a bit since James Earl Jones first recorded the network's iconic tagline: "This Is CNN." But those words still apply when Jones sits down to watch how the network has evolved.

### 1. Rico the Rooster Hosts Animal Planet's Year-End Extravaganza

Animal Planet's Rico the Rooster-described as the most interesting rooster on the planet, although we can't imagine the competition is very stiff-hosts the animal-focused channel's year-end programming extravaganza,